

National Consultative Meeting on the process of Educational Media Programme Research and Scripting

Central Institute of Educational Technology (CIET), a constituent of (NCERT) National Council of Educational Research and Training, is a research, development and training institute in the field of Educational Technology. With the emerging range of technologies in recent years CIET is working on the convergence of technologies for enhancing the reach and quality of school education. In this endeavor one of the activity of CIET is to provide video programmes for educational television " Tarang" for the children of primary classes, programmes are also produced for secondary and senior secondary classes and also for the teachers. Likewise CIET provides audio programmes for broadcast. These programmes are also disseminated through non broadcast modes by digitalizing them. For reaching out to our target groups through broadcast and non broadcast mode and to feed educational television and radio, we need to maintain quantity as well quality of our programmes to ensure quality education using technology.

In the current scenario the audio, video and multimedia programmes produced are largely based on the scripting done by faculty members and professionals who are guided and advised by subject experts, faculty members and practicing teachers. The programmes thus produced are subject to preview, field-testings and modifications before dissemination as our programmes are aimed to enriching the school curriculum, provoke curiosity and enable children to raise questions and foster aesthetic sensibilities. Achievement of this aim a quality concern involves the following-

- A thorough research for script development based on an understanding of the specific needs of our diverse target users
- Script development with a vision to enrich the school curriculum, provoke curiosity and enable children to raise questions and teachers to visualize and use alternative teaching learning methodologies.
- Post script research to explore and identify appropriate visuals, music and sound effects.
- Programme production using all the above in a creative manner

A time to time reflection and a fresh thought needs to be given to keep a watch on the process of educational production involving the above to maintain quality. Because quality is a must in the making of educational programmes at all levels - scripting, research as well as production. Keeping this in view, we have planned to organize a two days "National Consultative meeting on the process of Educational Media Programme, Research and Scripting." With a view to develop a fresh insight among ,script writers, subject experts and producers he the following six themes will be discussed during these two days.

1. Audio Visual Methodologies in the Making of Educational Media Programmes
2. Pre and Post Script Research for Educational Media Programmes
3. Hands on and Outdoor Education
4. Process of the Educational Programme Production, Research and Scripting at CIET
4. Science Education Using Audio Medium
6. Scripting for Educational Media Programmes